



## PRESS RELEASE

### ANOTHER PARIS' little blue train celebrated its 3rd year of business at Christmas 2015

Almost **27.000** visitors already tried this tour concept which is totally different.

Settled comfortably on the seats of Another Paris' little blue train and taking advantage of the panoramic roofs, they sampled the pleasure of discovering or rediscovering at a gentle pace... another Paris - that of its side streets, real life and the historical buildings secretly tucked away.

Another Paris has devised **five original tours** in five of the capital's very different districts. In one hour fifteen minutes this is one way of unlocking the history, heritage and personality of each of the districts visited. A theme, carefully documented commentaries providing a wealth of information and music to honour French composers are linked to the distinctive features of each district. The routes answer to the evocative names of "ROYAL" (Saint-Paul, the Marais and the islands), "ACADEMIC" (Latin Quarter, Luxembourg, Observatory), "ARTIST" (Saint-Germain des Prés, Grenelle, Invalides), "ELEGANT" (Palais Royal, Opéra, Drouot) and "BOHEMIAN" (14<sup>th</sup> arrondissement). More details on website [www.another-paris.com](http://www.another-paris.com).

Each visitor receives individual headphones allowing him or her to choose his/her preferred language (French, English, German, Spanish, Italian) as well as a detailed map of the route and its areas of interest.

Love at first sight for the weekend « Bohemian » route, the most original of all. After travelling to the charming corners of the south of Paris, the visitors can get off the little train and end their day at the Marché aux Puces (flea market) of the Porte de Vanves (Saturday and Sunday mornings) or at the Marché de la Création Montparnasse (Sunday morning only).

Another Paris posts a **high customer retention rate** : more than 20% of sales were made by customers who came several times. Moreover Another Paris was rewarded by the **2015 Trip Advisor Certificate of Excellence and rated 5/5**.

The main areas of satisfaction pronounced are: routes off the main roads, allowing an understanding of Parisian life; the historic and cultural content of the comments; the comfort and the sound system; the transparent roofs ; the translations and interpreting into foreign languages; the welcome.

**ANOTHER PARIS welcomes any sorts of public: individual customers or groups of all ages up to 50 people for a cultural visit without the fatigue.**



## Specially thought for DISABLED PUBLIC



Another Paris' strategy has especially taken disabled people into account. Besides the personalised page on the website and a dedicated e-mail address, accessibility is really innovative on board this little train: two wheelchair spaces have been provided; the driver helps those in wheelchairs to get on board via a ramp bearing a weight of 400 kg, and the four wheels are secured during the trip with the help of officially approved straps and hanging rails. Specific headsets are lent to the hard of hearing, audio comments are dubbed with subtitles on the video screens of each carriage and the visual contrasts have been meticulously worked on. The welcome and accessibility of Another Paris have been rewarded by the « Tourisme & Handicaps » label (October 2013) and by the « Trophée de l'Accessibilité des Régions 2015 ».

## Practical information - more details on [www.another-paris.com](http://www.another-paris.com)



**2016 Timetable** (all year - subject to the availability of the train ):

| <u>From Monday to Friday:</u> | Duration  | Visited district                      | Departure                        |
|-------------------------------|-----------|---------------------------------------|----------------------------------|
| 10:00 ROYAL route             | 1h15-1h30 | Marais - Ile Saint-Louis              | 9 rue Lagrange (5ème)            |
| 11:30 ACADEMIC route          | 1h20-1h30 | Latin Quarter - Luxembourg            | 9 rue Lagrange (5ème)            |
| 13:30 ARTIST route            | 1h20-1h30 | Saint-Germain des Prés - Invalides    | 9 rue Lagrange (5ème)            |
| 15:30 ELEGANT route           | 1h20-1h30 | Louvre - Vendôme - Opéra - Drouot     | Rue de l'Amiral de Coligny (1er) |
| <br>                          |           |                                       |                                  |
| <u>Saturday and Sunday:</u>   |           |                                       |                                  |
| 09:30 BOHEMIAN route          | 2h30-2h45 | Montparnasse - Montsouris - 14th arr. | 9 rue Lagrange (5ème)            |
| 13:00 ACADEMIC route          | 1h20-1h30 | Latin Quarter- Luxembourg             | 9 rue Lagrange (5ème)            |
| 15:00 ACADEMIC route          | 1h20-1h30 | Latin Quarter - Luxembourg            | 9 rue Lagrange (5ème)            |



## Rates 2016 (including VAT 10%)

### Routes of 1 hour 15 - 1 hour 30:

Individuals: € 13 adult / € 6.50 child aged 4-11 / € 35 family ticket  
 Groups from 20 people: € 11 adult / € 5.50 child up to 11  
 and every 20 paying passengers we offer the 21st ticket.

### BOHEMIAN route of 2 hours 30 - 2 hours 45 on Saturday and Sunday mornings only:

Individuals: € 19 adult / € 9 child aged 4-11 / € 50 family ticket  
 Groups from 20 people: € 16 adult / € 8 child up to 11  
 and every 20 paying passengers we offer the 21st ticket.

School groups, business tourism: rates on request.



## Reservation for all visitors:

Telephone: + 33 (0)6 31 99 29 38 (English spoken) or E-mail: [contact@another-paris.com](mailto:contact@another-paris.com)  
 Contact for disabled public: [accessibilite@another-paris.com](mailto:accessibilite@another-paris.com)

## Press and customers contact / Press kit, pictures, sales proposals:

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